Preparation
of graphic material

The material should be sent in the following software formats:

- Illustrator (*.ai, *.eps, *.pdf),
- Photoshop (*.psd)
- InDesign (*.indd)
- In case of open files (CDR, PSD, AI), please convert fonts to curves or attach them to the submitted projects.

Notes on the preparation of graphic material:

- Acrobat 4 compliance (PDF 1.3 PDF/X-3:2003),
- scale 1:1 - 3 mm bleeds on each side,
- resolution 300 dpi,
- CMYK (8 bits) or Pantone Solid Coated (Pantone colour number) colour models,
- design in CMYK without additional colours if should not be printed,
- files must not contain RGB elements,
- no embedded colour profiles or "Coated Fogra 39" profile,
- black text, barcodes, and QR codes of less than 24pt. in size as well as small black graphical elements should only consist of K:100% component without the addition of other colours and must be overprinted,
- graphic elements such as: transparency, shadows, tonal transitions, 3D effects should be flattened to one layer,
- the file should also contain crop marks and folding/creasing (if required),
- UV varnish, hot-stamping should be added in the same file, as an additional colour (preferably Pantone, contrasting with the graphics).